

Nutrients PLUS, LLC Announces Exclusive Distributorship with Town of Amherst, New York for Purchase of its Exceptional Quality (EQ) Biosolids

Virginia Beach. April 15, 2010. Nutrients PLUS, LLC, headquartered in Virginia Beach, Virginia, announces an agreement with the Town of Amherst, New York to purchase its Water Pollution Control Facility's Exceptional Quality (EQ) Biosolids product to use in the company's fertilizers with natural ingredients. The agreement with Amherst makes Nutrient PLUS the exclusive distributor and further expands Nutrient PLUS's ability to lead the industry in developing new sources for formulating, producing, marketing and sales of fertilizers with organic matter.

According to Jeffrey D. Angiel, assistant municipal engineer for the Town of Amherst, the facility had been at a crossroads for some time regarding the future of its solids handling operation and its fertilizer pellet project.

"The equipment we have is coming to the end of its useful life, and the lack of a contract with a distributor was causing us to investigate abandoning this operation and instead, start land filling or incinerating," said Angiel. "Signing the contract with Nutrients PLUS provides the Town with a reliable source of new revenue from the sale of our product, and more importantly, we avoid the disposal costs we incur when we dispose unsold fertilizer pellets. Having a revenue stream and the cost avoidance of disposal can free up capital resources that we can invest in newer equipment and keep our recycling process running. "

Nutrients PLUS expects to purchase the entire output of pelletized biosolids produced at Amherst's wastewater treatment facility in 2010, and the Town plans to increase the number of tons in 2011.

"In addition to meeting customer demand, this agreement meets our goal of research-driven, sound, environmental management while providing municipalities with a cost-effective means for managing their waste," said Nutrients PLUS president John Moriarty. "There are only about two dozen wastewater treatment facilities in the United States that process waste-to-fertilizer in this fashion out of tens of thousands. We thoroughly evaluate all materials utilized in the production of our products, and we are particularly pleased that Amherst's product meets the high standards set for Exceptional Quality Biosolids under EPA Section 503."

The "NP Pathway to Solutions", a research-based system developed by Nutrients PLUS, is unique in that the company has a neutral perspective for its sourcing of natural-organic fertilizer materials, meaning it tests

and evaluates organic ingredients from a variety of sources to arrive at proprietary product formulations. Amherst EQ Biosolids is such a source meeting the system's criteria.

The Amherst facility began producing fertilizer pellets in 1997 in response to escalating landfill tipping fees. The facility has been selling its own biosolids fertilizer label, AMEARTH, to local residents and garden centers. Nutrients PLUS provides the marketing capabilities and access to its North American customer base, which increases the market size and revenue potential for the Town.

About Nutrients PLUS

Nutrients PLUS, based in Virginia Beach, VA, is unique to the fertilizer industry. The company developed the "NP Pathway to Solutions" system making it the leading producer of traditional fertilizers and largest recycler of natural ingredients possessing valuable organic matter. The innovative system begins with a network of waste-to-fertilizer processing sites where nutrients and the organic matter are recycled and then supplied to Nutrients PLUS's production locations for packaging or for combining with traditional nutrients sources, then packaged. The system, designed to harness qualities of these natural resources cost effectively, also features a waste stream neutral approach leveraging the value of corn, soy and other agricultural feed ingredients for their agronomic and environmental benefits. EQ Biosolids and processed manures are at the foundation of the "NP Pathway to Solutions" as they are converted by the system to curtail the overuse of traditional chemical fertilizers and improve water quality. Nutrients PLUS's fertilizer products formulated with natural ingredients are registered and sold in 40 states and Canada.

Nutrients PLUS, a long-term sponsor of ongoing research at Virginia Tech, is committed to product innovation and development, and serves as a consultant within the fertilizer industry to promote its mission: Lead self-regulatory actions to improve water quality and the environment by reducing the overuse of chemical fertilizers through sound, research-based programs and fertilizers formulated with natural ingredients.

Brand names and markets served include Nutrients PLUS® Clarus™ Screamin' Green® distributed to the consumer by retail lawn and garden dealers; Nutrients PLUS® Clarus™ Pro sold to the direct segment of the landscape industry; Nutrients PLUS® Clarus™ BioDiversity™ distributed to golf course markets and Nutrients PLUS® Clarus™ 100 that are one-hundred percent natural such as Nutrients PLUS® 4-4-2 with 9% Ca listed by Organic Materials Review Institute (OMRI).

For more information please contact:

Kevin Neuman, Nutrients PLUS, Corporate Development
888-675-7515 or info@nutrientsplus.com

Susan Long-Molnar, Agency Media Contact
757-513-8633 or susan@managingcommunications.com